

PARTNERSHIP OPPORTUNITIES

Creating a Compassionate Calgary Community

ALPHAHOUSECALGARY.COM





**“You don’t
know the story
of why someone
is homeless.”**

— Chris

For over 40 years, Alpha House has stood as a compassionate refuge for those grappling with alcohol and other drug dependencies.

Over these decades, our commitment has been unwavering. As the needs of our community evolved, so did we, adapting our programs and supports, always ensuring we’re best positioned to lend a helping hand to those in need.

Our work centers on providing not just shelter and detox facilities, but holistic support—encompassing outreach, housing, and intensive case management.

We believe in going beyond the immediate needs, striving to connect with the strength and resilience in each individual we serve.

**4,527 unique clients
supported by our emergency
shelter in 2021 – 2022**

How We Help

Alpha House operates a variety of programs including:

- Emergency Shelter/Detox Facility
- Housing Programs
 - Permanent-Supportive Housing
 - Scattered Site Housing
- Outreach
 - HELP (formerly DOAP) Team
 - Encampment Team
 - Needle Response Team
 - Ambassador Team

We invite you to get involved in supporting our work and making Calgary a compassionate community for everyone. Through collaboration, our combined expertise can lead to transforming initiatives, new ideas and meaningful opportunities to enhance the well-being of more Calgarians. Just imagine what we can do together!

Open the Door to a Brighter Future. Give Hope Through Housing.

Home is a place of comfort, safety, and stability. It is much more than a shelter; it is a sanctuary. For our clients, home is a place where they can work on other aspects of their lives to create a healthier future. A home changes a life.

The affordable housing crisis in Calgary impacts everyone, including those we serve at Alpha House. Average rental rates soaring and vacancies at 2.7%, the lowest since 2014. For our clients, rent, living expenses and access to housing becomes unattainable.

The need is urgent. In 2023 alone, Alpha House lost access to 40 rental units due to the housing squeeze, significantly challenging our mission to provide stable housing solutions for our clients.

Clients in our Community Housing program live in their own homes in various Calgary communities and sign their own leases. They work with caseworkers to set goals and work towards them and to learn the life skills they need to stay in housing.

Our programs are not just about providing housing but also about supporting individuals to maintain and manage their living situations. We follow Harm Reduction and Housing First philosophies.

As the demand for affordable housing grows, we need your help to secure housing and provide clients with the basic necessities. Here are a few ways you can get involved:

- **Donate:** Your donations support housing deposits, rent subsidies, groceries, and essentials for those in need.
- **Housewarming Kits:** Help our clients set up a welcoming home by assembling essentials like linens, pantry items, cleaning supplies, and toiletries.
- **Landlord Partnership:** Learn about the benefits and support available for landlords who rent to Alpha House clients, contributing to the solution of the housing crisis.

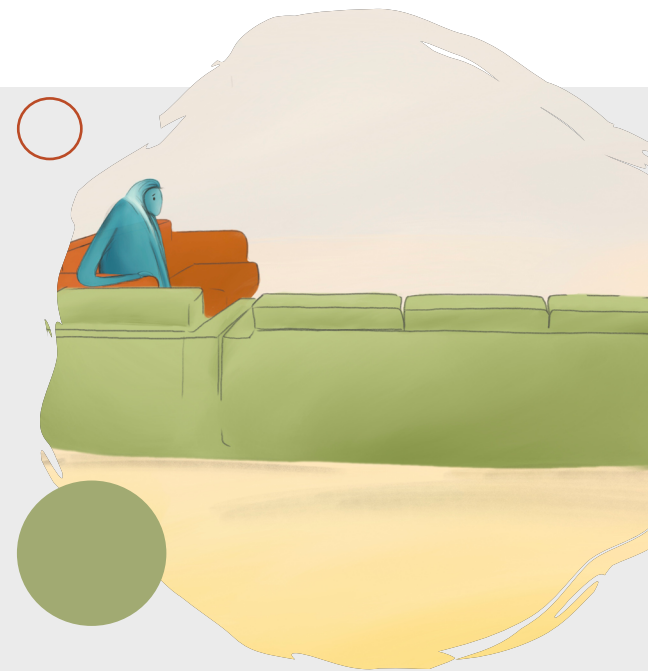
Doris' Story

Doris' journey from the streets to a stable home shows the impact Alpha House's housing program and personalized support can have on an individual's life. After years of homelessness, Doris found a new beginning with her own home, a transition made possible through the unwavering support of Alpha House and our dedicated caseworkers. Her initial fear of sleeping indoors, a testament to the scars left by decades of surviving on the streets, gradually gave way to a sense of safety and belonging. "If it wasn't for Alpha House, I'd be dead," Doris shares, reflecting on the critical role we played in her recovery and ongoing battle with mental health and addiction issues.

Alpha House's commitment to understanding and addressing the unique needs of each client shines through in Doris' story. Our holistic approach to care—encompassing mental health support, addiction treatment, and the provision of basic needs—has not only saved Doris's life but has also fostered her personal growth and self-love. She no longer relies on survival tactics like panhandling and is focusing on health, stability, and purpose.

Doris's experience highlights the essential connection between stable housing, improved health outcomes, and reduced reliance on emergency services. At the heart of her story—and many like hers—lies the need for connection, understanding, and a place to call home.

Will you help us be the Key to Change in our community? Your donation gives hope to those who need a home.



Other Ways to Get Involved

Event Sponsorship

Partner with us on one of our annual events or talk to us about creating something new. We host seasonal and holiday events, as well as a golf tournament.



Donation Matching

Matching donations is an effective way to encourage your employees to give back to their community. Showing your support and doubling their fundraising efforts is a great way to boost morale among employees.

Payroll Giving

Make it easy for your employees to donate to Alpha House through payroll giving. Talk to us about how to get started.

Volunteering

Give your employees the opportunity to experience the power of giving back. We have many volunteer opportunities for teams such as sandwich making, arts, laundry and more. If you have an idea, we can work with you to create an unique and meaningful experience.

Donation and Fundraising Options

Monetary Donations

Monetary donations of any size can be made to support any of Alpha House's programs. Choose to direct your donation to your favourite Alpha House program, or allow us to use your funds in the area of greatest need.

Clothing Donations

Host a Donation Drive. But in addition to clothing, please add the Housewarming Kit or Supplies. We also welcome household items such as towels, cleaning supplies, kitchen essential etc. that can be part of a housewarming gift as clients move into housing.

Host Your Own Fundraising Event

Do you have an idea for an event that will raise funds for Alpha House? Let's talk about options.

In-Kind Donations

An in-kind donation is a specific non-cash asset that is contributed to a charitable organization like Alpha House for which the donor may receive a donation receipt. Examples of in-kind donations could be household items like electronics, TV's, coffee makers, bed sheets, cleaning supplies, personal hygiene supplies, etc. Please get in touch with us to find out what our greatest need is at the moment.

Seasonal Needs

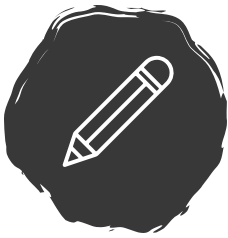
Our clients' needs change with the seasons. In the winter, hand warmers, coffee cards and winter clothing/boots are needed. In the summer, we welcome donations of sunscreen, bottled water and hats to provide some relief from the heat.



Check out our Amazon Wishlist for more ideas on what items we're currently looking for.

Partnership Benefits

By supporting Alpha House, you are directly contributing to a stronger, healthier community for everyone. Our proven continuum of care model and reduces the costs related to addiction and homelessness. Join us in creating a more compassionate community for everyone.



Training

Empower your employees with knowledge. Our team is available to give Engaging Vulnerable Persons (EVP) workshops that provide education and training on how to have better interactions with vulnerable individuals.



Association

Aligning with Alpha House – a respected, long-time community leader in addiction and homelessness services – can elevate your reputation. It shows a commitment to community well-being, positioning you as socially responsible and compassionate organization. Be known as a company that cares about Calgary.



Volunteer Opportunities

Companies can engage their employees in impactful volunteering experiences, foster a sense of purpose and deepen their connection to the community.



Recognition

We value our partners and will help spread the word about your good deeds through: social media, newsletters, our website, annual report and in other ways that are meaningful to you.



Tax Benefits

Calgary Alpha House Society is a registered charity in Canada. All donations, both in-kind and financial, are tax deductible.

Are you ready to join us in creating a compassionate Calgary community for everyone?

**Let's talk about how we can create a partnership that will change lives.
Book your meeting today by emailing bonniee@alphahousecalgary.com.**

Watch our video to learn more about our work at Alpha House.