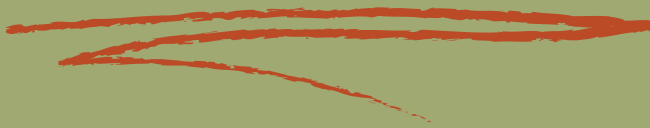




1. Thank You
2. Donation & Fundraising Options
3. Fundraising Poster
4. Talking Points for Fundraisers
5. Donation Form
6. Submitting Collected Funds

Fundraising Kit

To Our Supporters



To Our Supporters,

Thank you so much for supporting Alpha House Society's work in Calgary, Alberta. Community support is a critical part of our ability to provide services to vulnerable individuals whose lives have been impacted by alcohol or other drug dependencies.

We are thrilled you are considering hosting a fundraiser on our behalf and we hope to make your fundraising journey as easy and fun as possible. This kit is designed to support you in your fundraising efforts, please use it as needed.

Thanks again and we look forward to working with you!



Donation & Fundraising Options

Not sure what we need? Here are some ideas!

MONETARY DONATIONS: Monetary donations of any size can be made to support any of Alpha House's programs. Choose to direct your donation to your favourite Alpha House program, or allow us to direct your funds to the area of our organization currently experiencing the highest need.

CLOTHING DONATIONS: Alpha House is always in need of practical, adult-sized clothing for both men and women. Gently used jeans, hoodies, shoes, jackets & shirts are always in demand, as are *new* socks & undergarments.

DONATIONS IN-KIND: An in-kind donation, also known as a gift-in-kind, is a specific non-cash asset that is contributed to a charitable organization like Alpha House for which the donor may receive a donation receipt. Examples of in-kind donations could be household items like electronics, tv's, coffee makers, bed sheets, cleaning supplies, personal hygiene supplies etc. Please get in touch with us to find out what our greatest need is at the moment.



There are lots of ways to raise! Get creative & have some fun!

HAVE A USED
BOOK SALE

HOST A FUN
RUN-OR WALK

CALL OUT ON
SOCIAL MEDIA

ORGANIZE A
BOTTLE DRIVE

HAVE A
CLOTHING SWAP

RUN A PET
PHOTO CONTEST

HOLD A
BAKE-OFF OR SALE

HOST A PANCAKE
BREAKFAST

HAVE A SILENT
AUCTION

50/50 RAFFLE

CHARITY CAR
OR PET WASH

CASINO NIGHT

ALPHAHOUSE

Alpha House Society is a non-profit, charitable agency that provides **safe** and **caring** environments for individuals whose lives are affected by alcohol and other substance dependencies





Fundraiser Speaking Points

MISSION: Alpha House Society is a non-profit, charitable agency that provides safe and caring environments for individuals whose lives are affected by alcohol and other substance dependencies.

WHO WE HELP: Our work is a direct intersection of homelessness, addiction, and mental health. All of our clients' lives have been impacted by alcohol and other drug dependencies.

WHAT WE DO: Alpha House was established in 1981 as a place of safety for individuals struggling with addictions, as well as mental and physical health issues. We operate a Shelter and Detox/Transitional facility, Outreach Programs, including the DOAP Team, Encampment Team, and the Needle Response Team, and Housing Programs with intensive case management support.

OUR IMPACT: Alpha House Society's work positively impacts the community by providing help to vulnerable citizens. In doing so, we divert individuals away from unnecessary uses of health care, criminal justice, and emergency systems by building relationships and connecting clients to more appropriate community resources.



Fundraiser Speaking Points

About Alpha House:

Alpha House Society is a non-profit, charitable agency operating in Calgary and Lethbridge, Alberta to provide safe spaces for men and women whose lives have been impacted by alcohol and other drug dependencies. We have been in Calgary since 1981 and Lethbridge since 2019.

Alpha House has been a part of the Calgary community for 40 years. In that time, we've become recognized as a leader in helping individuals who are struggling with addictions and mental health issues, which are often a result of early trauma in their lives.

Following a continuum of care model, we help people find the resources they need to live healthier lives and to find appropriate housing that is often the key to supporting long term well-being and improved health.

We operate Emergency Shelter, Detox, Housing (Community and Permanent-Supportive Housing), and Outreach (DOAP, Encampment, Needle Response) Programs 24/7.

Funding:

We receive funding from a variety of streams including the provincial and federal government, local charities and foundations, and community members through individual and group donations.

Funding provided through community members to Alpha House supports a variety of programs and services for individuals in Calgary and Lethbridge including our Indigenous Cultural Supports (roughly 50% of our clientele in Calgary are Indigenous; 80% of our clientele in Lethbridge are Indigenous). Donations also support client items such as clothing, household items for individuals moving into housing for the first time, food, hygiene products, and non-essential items that increase social integration and well-being for individuals in our shelters or housing programs.



Fundraiser Speaking Points

About Our Programs:

Calgary Shelter: Our shelters seek to provide short-term, crisis-oriented emergency shelter 24/7 for adults who are under the influence of alcohol or other drugs or experiencing homelessness and in need of a safe space. We are a safe and caring environment for those who would otherwise sleep outside, in holding cells, or in hospitals.

Our shelter services include:

- Immediate withdrawal management and monitoring for complications due to alcohol and drug use
- Medical and mental health interventions
- A culturally safe environment for women and men with diverse backgrounds
- Showers and sleeping mats
- Referrals to other social service providers
- Daily soup kitchen

Calgary Detox: Our Detox Program provides residential care for clients to safely withdrawal from drugs in a medically supportive environment.

Detox services include:

- Cultural programming including a peer support worker, sweat lodges, drumming, pipe and sharing circles, daily smudges
- Nursing and medical treatment
- Referrals to long-term treatment centers
- Withdrawal management and opioid replacement therapy
- Weekly Wellbriety, Alcoholics Anonymous, Narcotics Anonymous, Crystal Meth Anonymous, and Cocaine Anonymous meetings
- Acupuncture, yoga sessions, art and music classes



Fundraiser Speaking Points

About Our Programs (cont'd):

Calgary Outreach:

Downtown Outreach Addictions Partnership (DOAP) Team: The Downtown Outreach Addiction Partnership (DOAP) Team was initiated in 2005 to offer a collaborative response to substance use in Calgary communities. Members of the DOAP Team travel through the inner city, Beltline, and outlying communities (as well as the Calgary transit system) to assist individuals under the influence of drugs or alcohol who need help navigating shelter, detox, medical services, housing and other programs and resources. There are four DOAP Teams: DOAP Main, DOAP Beltline, DOAP Downtown, and DOAP Transit.

The DOAP program actively works to divert socially complex, high needs individuals struggling with addiction issues from law-enforcement responses and unnecessary health care use by bringing them to appropriate services so that presenting issues can be addressed.

Encampment Team: The Encampment Team was initiated to respond to individuals living on the street where they were not already connected with Calgary's Shelter system. The team consists of mobile response units in connection with Calgary Bylaw's PAL Team meeting with rough sleepers to help navigate them into appropriate supports such as detox or housing programs.

Needle Response Team: The Needle Response Team consists of one mobile response unit collecting needle and needle debris on public and private property throughout the city. The team responds to calls from the community and businesses as well as patrols "hot spots" in the city.



Fundraiser Speaking Points

About Our Programs (cont'd):

Calgary Housing:

Permanent-Supportive Housing: Alpha House operates six housing programs with 24/7 wrap around case management to support clients moving from chronic homelessness to long-term stability. Staff onsite are able to provide clients with a variety of medical and social supports. This program serves roughly 130 clients.

Community Housing: Alpha House's Community Housing program houses clients throughout the community in market housing. They work with caseworkers on a routine basis to identify and work towards short and long-term goals. This program supports over 200 clients.

Caseworkers provide hands-on case management and help clients with their basic and long-term needs including managing medical or other appointments, and improving housekeeping and guest management skills.





Calgary Alpha House Society o/a Alpha House

203 15th Ave SE

Calgary, AB T2G 1G4

(403)234-7388

www.alphahousecalgary.com

DONOR NAME/ORGANIZATION:

DATE:

MAILING ADDRESS:

STREET

CITY

PROVINCE

POSTAL CODE:

EMAIL ADDRESS

PHONE NUMBER (OPTIONAL)

DONATION TYPE: ☐ CASH \$ _____ ☐ CHEQUE \$ _____ ☐ IN-KIND

DONATION DIRECTED TO (PLEASE CHECK ONE):

- | | |
|--|--|
| <input type="radio"/> Area Most Needed | <input type="radio"/> Shelter |
| <input type="radio"/> Outreach | <input type="radio"/> Veteran's Building |
| <input type="radio"/> Client Care | <input type="radio"/> Women's Building |
| <input type="radio"/> Detox | |

DESCRIPTION OF ITEMS DONATED (IN-KIND):

Cash, cheque, credit card and online donations are eligible to receive a tax receipt. Donated goods also eligible to receive a tax receipt if a purchase receipt is provided and it is a good Alpha House needs.

Please submit with this form along with your donation.

Calgary Alpha House Society o/a Alpha House is planning to raise an estimated amount of \$350,000 this year in Fund-raising campaigns. It will cost our organization an estimate of \$50,000 to raise this. The money raised will be directed to each donor's choice of programs. If no choice is identified, funds will be directed to our areas of most need. For further information, please contact Shaundra Bruvall at (403) 478-0387.

Our mailing address is 203 15 Ave SE Calgary, Alberta T2G 1G4.





Submitting Proceeds

Congratulations on the success of your fundraiser!
We appreciate all of your hard work

Here are the ways you can submit proceeds to Alpha House:

ETRANSFER: Please submit etransfers to donate@alphahousecalgary.com

CREDIT CARD PAYMENT: Make a payment directly to Calgary Alpha House Society using your Mastercard or Visa by visiting www.alphahousecalgary.com/donate or by clicking the link below.



DONATE

CHEQUE: Cheques can be sent by mail to:

Calgary Alpha House Society
203 15th Ave SE
Calgary, AB T2G 1G4
Attn: Donation Coordinator

****PLEASE INCLUDE YOUR DONATION FORM IN THE ENVELOPE****



Please note that if contributors to your fundraiser would like us to provide personalized tax receipts for their donations, you must submit a list to us including the NAME, AMOUNT OF DONATION & MAILING ADDRESS of each individual