

# **ALPHA HOUSE &** LANDLORD PARTNERSHIPS

Building Strong Communities Together

ALPHAHOUSECALGARY.COM





"Being homeless is a very difficult way to live. To be able to get back into housing is very tough, but when it happens, it gives you hope, joy and a future."

— Chris Alpha House client

#### **Everyone Deserves a Home**

We believe everyone deserves a place to call home. But it isn't that easy - especially for those individuals who are homeless or who are affected by alcohol and other substance dependencies.

The affordable housing crisis in Calgary impacts everyone, including those we serve at Alpha House. Average rental rates are soaring and vacancies are at 1.1%, the lowest since 2014.

The need for housing is urgent, and we need your help to find stable housing solutions for our clients. Clients in our Community Housing program live in their own homes in various communities in Calgary and sign their own leases. They work with caseworkers to set goals and work towards them and to learn the life skills they need to stay in housing. Alpha House commits to intervening and providing assistance if a client faces difficulties in maintaining their housing.

#### **Our Housing Program**

Our housing programs provide a base of stability for Calgarians who need a safe place to live. Clients in our Community Housing program are housed throughout the community in their own units and sign their own leases.

Our housing team works closely with landlords to help clients sustain their housing. We visit clients weekly, provide them with the support and life skills they need to be good neighbours and communicate with landlords. Our transition team is a resource for landlords, available to help with any questions or concerns that may arise from time to time. The team will also inform landlords of how their concerns are resolved with client tenants and how Alpha House's case managers are working with clients.

### Landlord Testimonials About Alpha House Partnership

#### The Experience

"We had an excellent experience with Alpha House. Their teams are very passionate, goal driven and dedicated to their assigned tasks. They are very reliable and easy to communicate with." - Landlord of 5 years

"Alpha House is keen for feedback, and very receptive to our needs and wants to ensure a smooth relationship for all parties."

- Landlord of 1 year

"Alpha House has been incredibly supportive throughout my tenants' residencies. They have provided ongoing communication, regular check-ins, and assistance with any issues that may arise." - Laurence, Landlord of 7 years

"Working with Alpha House and their team has absolutely been wonderful. Their team members are professional and diligent."

- Moazzam, Landlord of 4 years

#### The Impact

"We saw the joy it can bring to someone who has faced racial prejudice from other landlords by simply saying yes and providing a warm space for them to live. We've received more gratitude than we deserve simply for participating in the program." - Landlord of 1 year

"I love to see that a person's life can start to change through offering them a place they can call their home. Giving them a second chance to start a new life and help them dream dreams again." - Landlord of 5 years

"The most rewarding aspect of working with Alpha House and its clients is knowing that I'm making a tangible difference in someone's life." - Laurence, Landlord of 7 years

"It's reassuring to know that Alpha house is such a reliable partner in managing housing needs for their clients."

- Moazzam, Landlord of 4 years

#### **Support for Landlords**

"Alpha House has provided outstanding support and commitment. Their commitment to paying on time, maintaining cleanliness in the rental spaces, and ensuring the well-being of all clients while caring for other tenants exemplifies professionalism and dedication."

- Moazzam, Landlord of 4 years

"It is also amazing as a landlord to know that Alpha House is responsible for finding a well-suited tenant for the unit, building and landlords, so this takes some of the weight off of landlords, especially since they continue to pay rent in between tenants. We've also felt supported in regards to repairs that were caused by tenants, ensuring the unit is clean and in good order for the next tenant and splitting costs when needed."

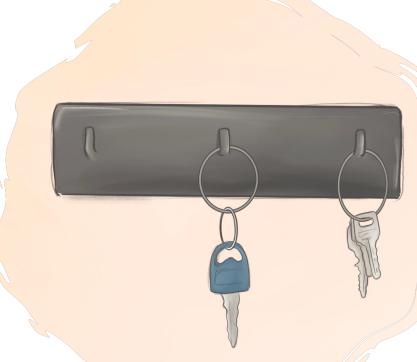
- Landlord of 1 year

"The most rewarding thing about working with Alpha House is the good communication & the quick response of the team in solving the problems which may happen.

- Wesam, Landlord of 12 years

"To other landlords considering renting to Alpha House clients, I would say don't hesitate. Working with Alpha House not only provides an opportunity to contribute to the community but also offers a reliable support system and resources to ensure a positive renting experience."

- Laurence, Landlord of 7 years



#### How You Can Open the Door to a Brighter Future

We are looking to partner with landlords of apartments, townhouses, duplexes/fourplexes and legal residential suites. Accommodation is needed in all quadrants of Calgary as this helps clients to live near family, resources and often in a community where they lived in the past and are familiar with.

#### **Benefits of Partnering with Alpha House**

Your willingness to participate in our housing program as a landlord also has many benefits for you:

- **Consistent Rent:** Landlords receive consistent, timely monthly rent payments.
- **Home Maintenance Commitment**: We work with clients to maintain the property's condition, leaving it as it was upon move-in.
- On-going Communication Throughout the Tenancy: We work with you and our client tenant to resolve any issues and will communicate with you throughout the resolution process.
- **Supportive Services:** Intensive case-management support provided to ensure long-term, successful tenancies.
- **Recovery Coaches:** Work directly with clients to provide support, enhance community connections, and facilitate mental health resources.

#### Building the Foundation for a Better Community for All

You can be part of creating a community of belonging for all Calgarians. Here are just a few ways that housing transforms lives:

- **Reduction in Negative Behaviours:** Stable housing significantly contributes to reducing negative behaviors associated with homelessness.
- **Reuniting Families:** Housing stability facilitates the process of families being reunited, fostering stronger family connections and support networks.
- Stronger Community and Mental Connections: Clients build stronger ties within their communities and make meaningful mental health improvements, contributing to overall sense of belonging and support.
- Enhanced Resource Accessibility: Housing stability improves clients' access to necessary resources, including healthcare, education, and employment opportunities.
- Holistic Support: Alpha House's harm reduction philosophy ensures clients not only have a roof over their heads but also access to the services and resources that support their overall wellbeing.

"My experience has been overwhelmingly positive. The staff is dedicated and passionate, ensuring both tenants and landlords have a positive experience. They set a high standard for supportive housing organizations through prompt communication and proactive problem-solving."

Laurence
Landlord

# Give Hope Through Housing

Your partnership with Alpha House can help transform lives. Together, we can create a future where every Calgarian has a place to call home.

## Get started today

Email our team for more information